

# Why IT Security?

PRESENTED BY:

GENERATIONAL TECHNOLOGY GROUP, LLC





# Introduction

- Generational Technology Group, LLC!
  - Who we are: We are a leading IT Security Consulting Company, offering cutting-edge solutions to safeguard your business from cyber threats and ensure a safe digital environment.
  - Our Mission: To provide innovative, tailored, and effective IT security services to protect your valuable assets and maintain your competitive edge in today's digital landscape.
  - Why Choose Us: Our team of certified experts, comprehensive approach, and commitment to excellence set us apart in the industry.
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# Why IT Security?

Statistics Prove that most companies will experience some form of a cybersecurity threat – Is Your Company Ready?

## GENERATIONAL TECHNOLOGY GROUP

### ABOUT US

We're IT experts, but we are also natural business consultants. We begin with the idea — what is the overall goal we're trying to achieve or the business problem we're trying to solve? Once we assess the business need, then we help you determine the best strategy, people, and technology for the job.

We determine the best solution that is right one for your budget. Because for us that's what it's all about — using technology to drive business success. Technology advances but that principle will remain the same.

Generational Technology Group is a consultancy firm and federation of over 50 consultants. We're all experts with decades of experience in the unique challenges your business faces in a fast-changing world.

60%

of medium-sized companies were affected by a hack, impacting 250-5000 employees, who requested to work remotely. 56% of these companies had reported theft of their credentials and 48% had incidents of social engineering such as phishing. (ExpertInsights)



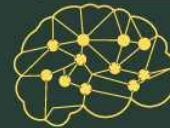
### DATA BREACHES

The percentage of companies who were breached because of compromised data



### FINANCIAL ORGANIZATIONS

Nearly 90% of financial organizations have been impacted by data breaches, with 60% of those incidents involving identity theft. (Gminsights)



"Threat Actors Are Smart - But GTG Is Smarter, Forward Thinking is Critical"

Schedule a Consultation with GTG today to assess your company's needs  
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Visit Us Online:  
[www.generationaltchgroup.com](http://www.generationaltchgroup.com)

# Our Comprehensive Services

- **Cybersecurity Assessment:** In-depth analysis of your existing security infrastructure and vulnerabilities to identify potential risks.
- **Security Strategy Development:** Tailored IT security strategies aligned with your business objectives and compliance requirements.
- **Network Security:** Robust firewalls, intrusion detection systems, and encryption protocols to protect your network from unauthorized access.
- **Endpoint Security:** Secure all endpoints, including laptops, mobile devices, and IoT devices, from potential threats.
- **Data Protection:** Implement data encryption, access controls, and data loss prevention measures to safeguard sensitive information.
- **Incident Response & Recovery:** Rapid response and recovery plans to minimize damage and downtime in case of a security breach.
- **Security Awareness Training:** Educate your employees to recognize and prevent social engineering attacks and other security threats.






# Experienced Consultants

- The Generational Technology Group, LLC has a staff of certified consultants who have been providing consulting services, managed services, and IT solutions for over 20 years. We serve customers across the United States, and our home office is in Atlanta, Georgia. Our technology services and solutions help our customers embrace change and erase boundaries to modernize, automate, and transform the way they do business.



# Our Competitive Edge

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  - We determine the best solution that is right one for your budget. Because for us that's what it's all about – using technology to drive business success. Technology advances but that principle will remain the same.
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# Your Benefit

- Our services provide tangible benefits to our clients, such as improved security posture, reduced risk, and increased customer trust.
- Our solutions contribute to cost savings and operational efficiency.





# Q&A

- Any Questions?





# Conclusion

- What's the Next Step?
- Schedule A Consultation Session With Customized Plan



# Generational Technology Group, LLC

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